



SUBMISSION GUIDE

Welcome to PMU Dubai
Championship!

Please follow these guidelines carefully to ensure your submission meets the required standards and remains eligible for judging.



GENERAL SUBMISSION GUIDE

1. Category Alignment:

- Each picture or video must be appropriate to the chosen category.

2. Standard Format:

- All submissions must be in standard image or video formats.
- Image formats: jpg, png, jpeg. Size must be 20MB or smaller.
- Video formats: mp4, mov. Size must be 50MB or smaller. Total length must not exceed 30 seconds.
- Avoid recording in 4k resolution to prevent file size issues.

3. Anonymity:

- Do not include any identifiable information (e.g., names, logos, watermarks).

4. Single Model Only:

- Each entry must feature work on one model only.
- Photos of different works/models in the duplicate entry will be disqualified.

5. Number of Photos:

- Submissions must include the exact number of pictures required for the chosen category (listed below)

GENERAL PHOTOGRAPHY & VIDEO RULES

1. Work Confidentiality:

- Photos used in the Dubai PMU Championship must not be made public until after the results are announced.
- Previously published works are not allowed.

2. Model Appearance:

- Models must not wear any makeup. This includes work that has been executed and beautified with makeup.
- Models must be clean and prepared, with no creams applied.

3. Background:

- All photos must be taken against a solid white/ black/ neutral background.

4. Prohibited Items:

- Models must not wear jewellery, scarves, pendants, or other accessories.
- Original packaging of cosmetics or other products must not be visible in the photos.

5. Photo & Video Editing:

- Strictly no edits allowed, including crops, cuts, grids or merging multiple videos into one.
- Photos/videos cannot contain text, logos, or watermarks.
- Blurred, edited, or low-quality submissions will be disqualified.

GENERAL PHOTO SPECIFICATIONS

1. Before & After Shots:

- Photos of the work “Before” and “After” must be taken with the same camera/phone.
- Work must be clean and visible for both shots.

2. Consistency:

- Ensure proper lighting and angles for both “Before” and “After” photos.

3. No Enhancements:

- Work must be submitted as is, without enhancements, makeup, filters or use of beautifying apps.

LIPS CATEGORY PHOTO REQUIREMENTS

Pre-treatment Photos (2):

1. Front, Full Face,
2. Front , Close Up Lips

After Treatment Photos (3)

3. Front, full face
4. Front, close-up lips, centered
5. Front, very close-up, slightly open lips

Video (30 seconds maximum)

- Start with a full frontal view of the full face. Move closer and show the lips slowly from one side to the other.

EYEBROWS CATEGORY PHOTO REQUIREMENTS

APPLIES TO ALL EYEBROWS CATEGORIES
(POWDER, MICROBLADING, HAIRSTOKES)

Pre-treatment Photos (2)

1. Front, full face, eyes open
2. Front, full face, eyes closed

After Treatment Photos (3)

3. Front, full face, eyes open
4. Front, close-up left eyebrow
5. Front, close-up right eyebrow

Video (30 seconds maximum)

Start with a full frontal view of the full face with the eyes open. Move closer and show the work from one side to the other. Zoom onto one eyebrow and brush the hair in the opposite direction of hair growth. Repeat on the other eyebrow.

SOFT EYELINER CATEGORY PHOTO REQUIREMENTS

Pre-treatment Photos (2)

1. Front, full face, eyes open
2. Front, full face, eyes closed

After Treatment Photos (5)

3. Front, full face, eyes open
4. Front, close view with both eyes open
5. Front, close view with both eyes closed
6. Front, close-up left eyelid with the eye closed
7. Front, close-up right eyelid with the eye closed

Video (30 seconds maximum)

Start with a full frontal view of the full face with the eyes open. Move closer slowly and show the eyes open and closed from one side to the other.

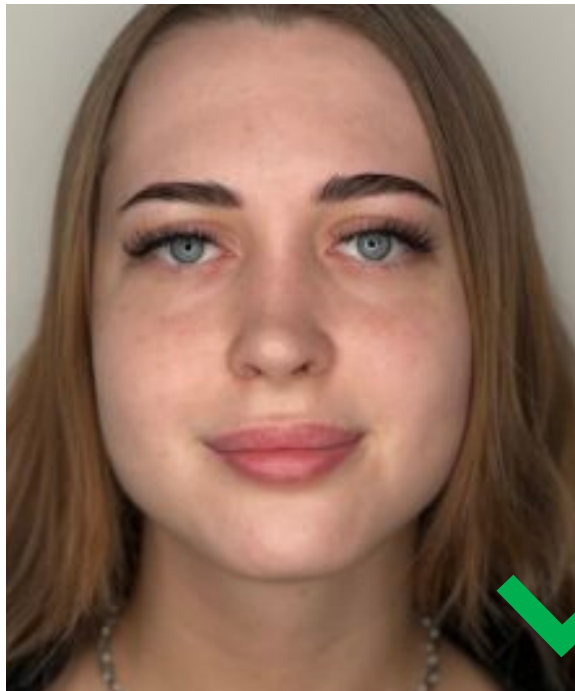
CORRECT SUBMISSION EXAMPLES:

Below are photo examples of how to correctly capture your work. Please note that although this document does not include video examples, videos are also required as part of your submission. Remember to include them to ensure that your submission meets all the requirements.

FOR LIPS CATEGORIES

Pre-treatment Photos (2):

Front, Full Face

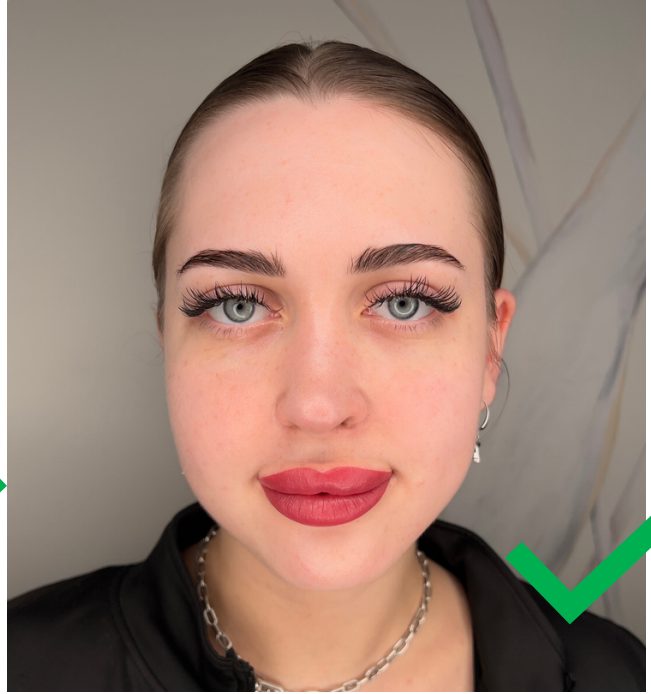
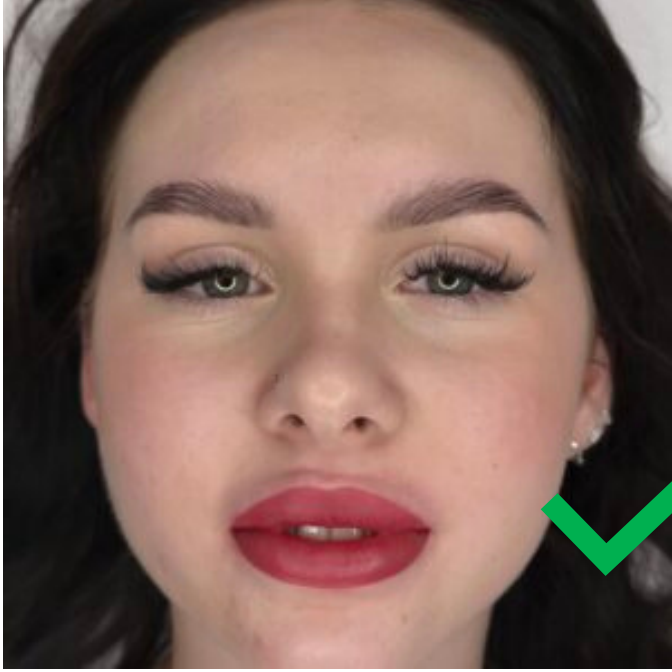


Front, Close Up Lips. (2 examples)



After Treatment Photos (4):

Front, Full Face. (2 examples)



Front, Close Up Lips, (2 examples)



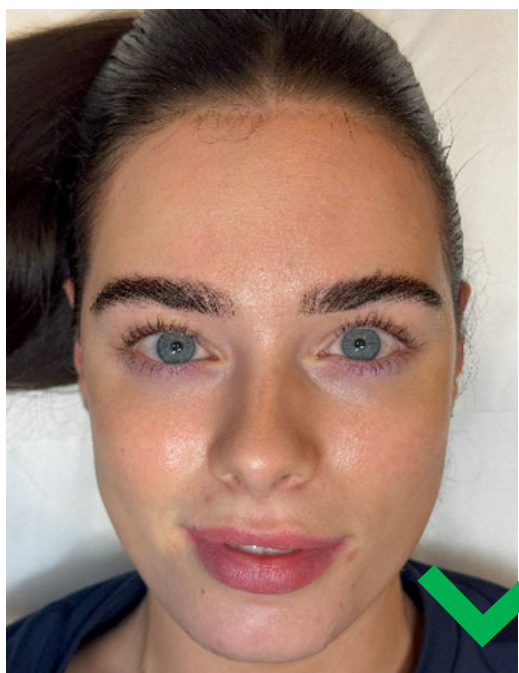
Front, Very Close Up, Lips open, 1 example).



FOR EYEBROWS CATEGORIES.

Pre-treatment Photos (2):

Front, Full Face, Eyes open, example

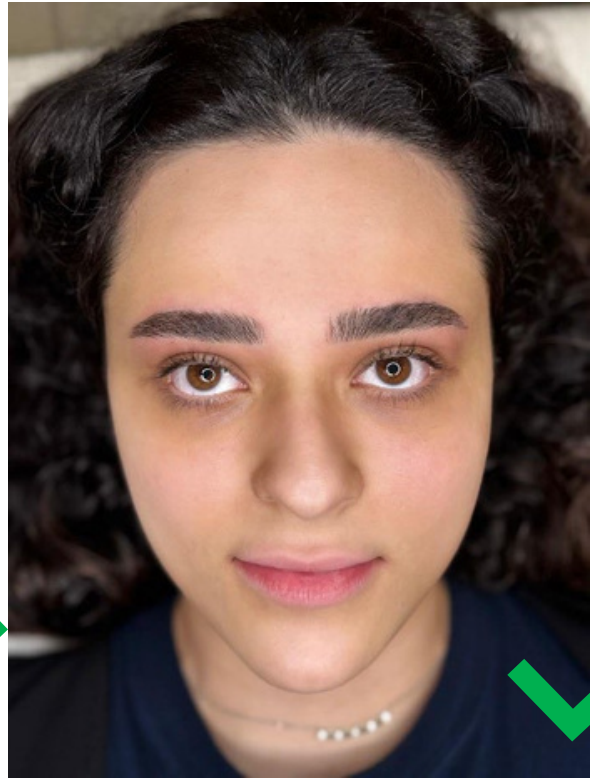
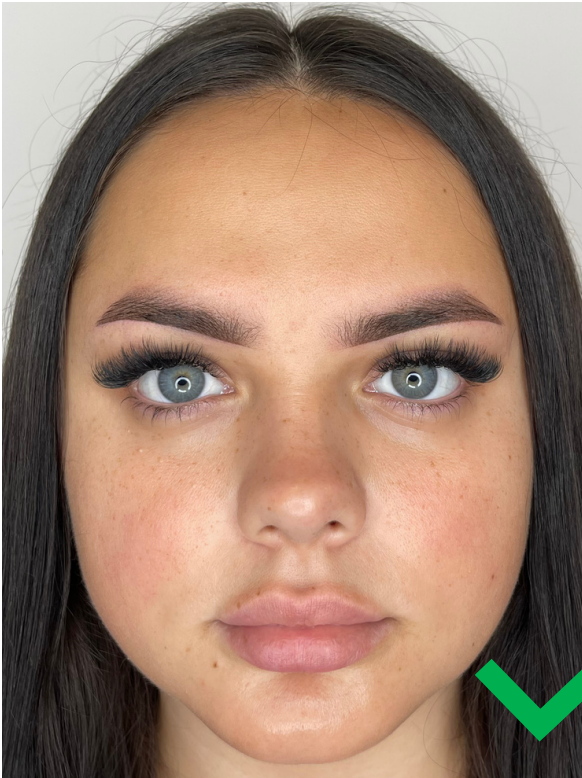


Front, Full face, Eyes closed, example.



After Treatment Photos (3):

Front, Full Face, Eyes open, (2 examples) for powder and microblading and hairstrokes



Front, Close Up 1x Left and 1x Right Eyebrow (1 examples) powder brows, microblading and hairstrokes

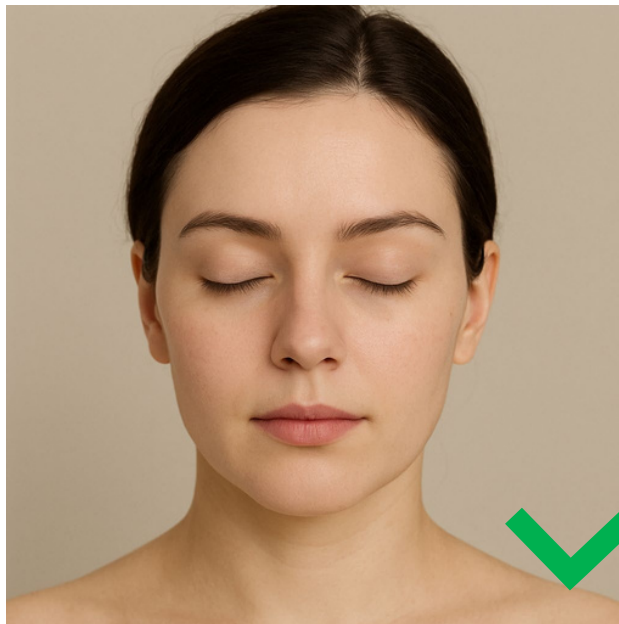


Pre-treatment Photos (2):

Front, Full Face, Eyes open

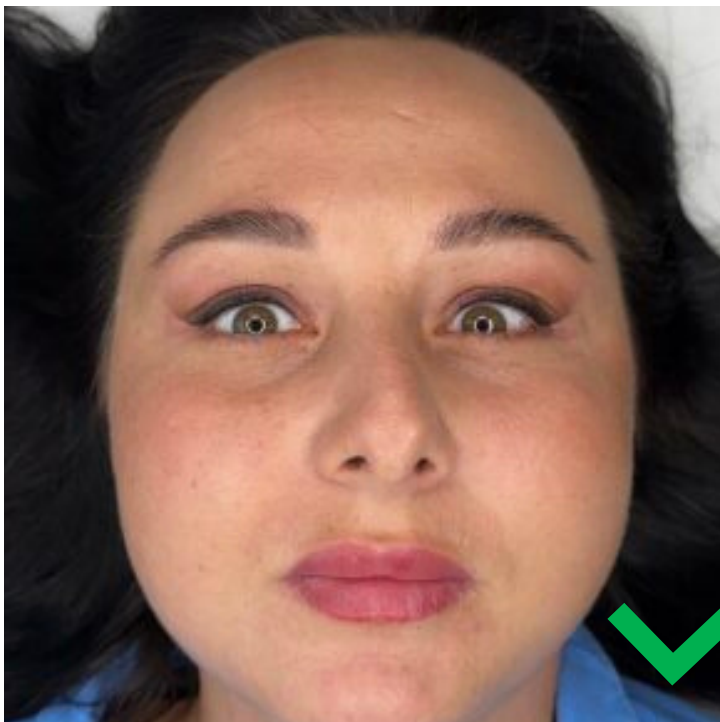


Front, Full face, Eyes Closed.



After Treatment Photos (5):

Front, Full Face, Eyes open



Front, Close, Both Eyes Closed



Front, Close, Both Eyes open



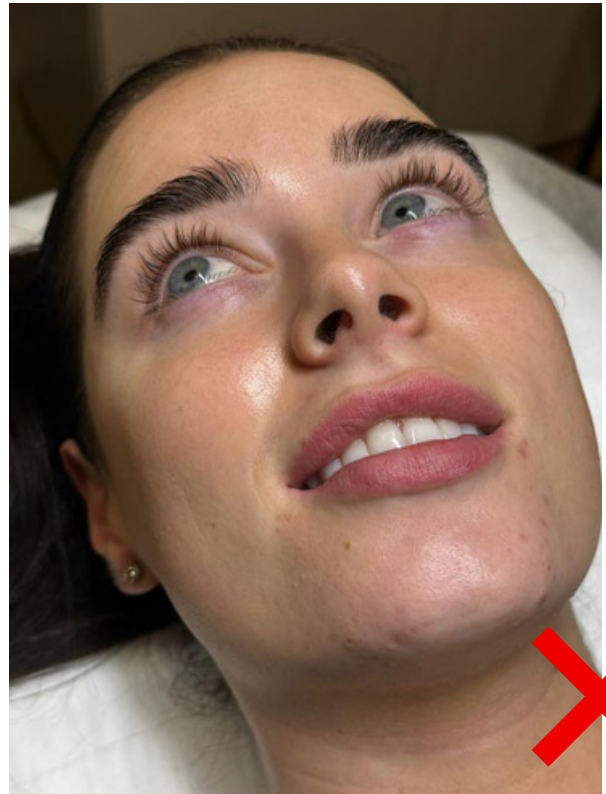
Close Up Left Eyelid



Close Up Right Eyelid



EXAMPLE OF RULE VIOLATIONS



Too far, not frontal, wrong angle; its taken from the bottom.



Cut, not visible lip corners. The angle for the before picture is incorrect; it should be a frontal view.



Wrong angle for the required frontal picture. Not frontal, and the eyebrow tile cannot be visible. You can only use this type of shot as an additional picture, one that you have chosen. That refers to all categories of eyebrows, lips and eyeliner.



No college allowed. That refers to all categories of eyebrows, lips, and eyeliner.



No logos, watermarks, or images allowed. This refers to all categories, including eyebrows, lips, and eyeliner.



White, black or neutral background allowed only. That refers to all categories of eyebrows, lips, and eyeliner.

1. Submission Integrity:

- Only high-quality, unedited photos/videos will be accepted.
- Follow all rules to avoid disqualification.

2. Preparation:

- Ensure your model is prepared before taking photos/recording videos.
- Wash and clean the work area before submission.

By adhering to these guidelines, you ensure your work is presented professionally and fairly for evaluation.

Thank you for your participation.

We wish you the best of luck in the competition!

